

**YOUR  
CONNECTORS  
KONTAKTIERE & HOSES OEM  
BEI UNS SOLUTIONS**

**DME & JDE GROUP**  
Hose · Connector · Assembly · Hose crimper



Telephone:  
**+86-191-3385-8816**

DME&JDE Group Headquarters:  
1705, Special Business Zone, 211 Youhao Road, Zhongshan District, Dalian, Liaoning, China

Mobile: +86-19133858816 (WhatsApp & WeChat)

E-mail: [Info@dmejde.com](mailto:Info@dmejde.com)

Web: [www.dmejde.com](http://www.dmejde.com) (Global Market)



Global Market



Wechat Public Account



Instagram

**CERTIFICATE**



Mr.Niuniu || Franchise Brochure  
[www.dmejde.com](http://www.dmejde.com)



# 1

**Brand  
Introduction**

## PROFILE



"Invisible Champion Companies"

### Introduction to DME Hydraulic Fittings and JDE Hydraulic Hoses

#### About DME&JDE GROUP

For 33 years, DME&JDE has been pursuing research and development in hydraulic fittings. From basic fittings to advanced hoses and crimping technology, our team's technical expertise and European craftsmanship have helped over 100 foreign companies with excellent service. We believe we can help your company as well.

DME&JDE is a group company with multiple certifications including IATF16949, ISO 9001, ISO 14001, and ISO 45001. We are committed to continuously improving the production processes of hydraulic hoses, fittings, assemblies, and crimping machines, eliminating defects and quality issues to provide a one-stop OEM solution to customers.

DME&JDE is constantly expanding our product range and value-added services in order to improve the technology and equipment we offer, exceed industry standards as well as meet our customers' high expectations.

# Brand Story

**1990** and 2009, DME and JDE were established to produce and operate hydraulic products. They provided OEM solutions for high-end brands and mainly exported to Europe and the USA. In 2019, the two companies formed the DME&JDE Group to enhance brand competitiveness and establish a one-stop service for hydraulic hoses and fittings.

DME&JDE is committed to becoming the preferred alternative brand to top-tier hydraulic brands and promoting hydraulic products worldwide to contribute to the industry's development.

DME Hydraulic Fittings Manufacturing Base:

DME Industry Co., Ltd.

JDE Hydraulic Hose Manufacturing Base:

Hengshui Jidier Special Rubber Hose Co., Ltd.

DME&JDE Fluid Solutions Base:

DME&JDE Fluid Co., Ltd.

We Provide high quality and performance and have gained a wide range of customers and a positive reputation. We are currently seeking global partners to promote and sell our products, with the goal of advancing the hydraulic industry together.



## Brand Story

DME&JDE's hydraulic hoses and fittings have become a leading international brand and a preferred substitute for many well-known brands. The brand has received various international certifications, including MSHA, BV, and DAKKS, IATF16949, ISO 9001, ISO 14001, and ISO 45001 among others. DME&JDE has also been certified for quality and environmental management. With 15 exclusive agency partners in China and 22 in foreign countries, the brand has become well-known in the field of hydraulic hoses and fittings.

DME&JDE's agency model offers exclusive regional agency in the domestic market and an exclusive distributorship model in the international market. Its products are known for their high cost-performance, engineering equipment grade, European environmental grade, and durability.

# DME & JDE GROUP

YOUR CONNECTORS & HOSES OEM SOLUTIONS

**DME**  
 FLUID CONNECTORS & SOLUTIONS  
 Powered by DME&JDE Group

**JDE**  
 FLEXIBLE HOSE & FLUID SOLUTIONS  
 Powered by DME&JDE Group

**DME & JDE** FLUID SOLUTIONS  
 YOUR FLUID OEM SOLUTIONS  
 Powered by DME&JDE Group

1990'S DME ESTABLISHED

2005 DME RENAMED COMPANY NAME

2009 JDE ESTABLISHED

2018 DME AND JDE JOINTLY FORMED DME & JDE GROUP

2021 DME&JDE FLUID CO.,LTD. ESTABLISHED

2023 OBTAINED:  
 IATF16949 ISO9001  
 ISO14001 ISO45001  
 MSHA(USA) GOST(RUSSIA)  
 BV(FRANCE)  
 SGS(SWITZERLAND)  
 MA(CHINA)



## Membership of the Group

Hose Manufacturer: Hengshui Jidier Special Rubber Hose Co., Ltd  
 Fitting and Connector Manufacturer: DME Industries Co., Ltd  
 Hydraulic Fluid Solutions: DME&JDE Fluid Co., Ltd (Global Market)

**YOUR FLUID OEM SOLUTIONS**



**Category  
Opportunities**

Engineering Equipment  
Level High Demand

Hydraulic Hose and Fitting  
High-End Category,  
the Industry's New Wind.

# HOSE CONNECTOR ASSEMBLY HOSE CRIMPER

High-End Categories for Hoses and Fittings and New  
Industry Trends:

- Engineering equipment
- New energy storage systems
- Shield tunneling hydraulic systems
- Continuous casting hydraulic systems in steel plants
- High-speed injection molding machines
- Hydrogen energy systems
- Air compressor cooling systems





# History of Hydraulic Hoses and Connectors

In **2020**, DME&JDE became a qualified supplier of equipment in Europe and the USA.

In **2021**, DME&JDE became a qualified supplier of top engineering equipment brands in Germany, France, Italy, and the UK.

In **2022**, DME&JDE became a qualified supplier of top engineering equipment brands in the USA.

In **2023**, DME&JDE became a qualified supplier of leading global engine brands.



# SHILED-FLEX // SHILED-FIT

## Shield-Flex Hoses—Redefine the "Hydraulic Hoses and Connectors" Standard Bottom Line

Fitting Plating To Meet the Harsh Environment:  
Galvanized salt spray test ≥ 500 hours  
Zinc-nickel salt spray test ≥ 1000 hours



### High Impulse

Meets and exceeds Impulse test standard ISO 6803  
layer of steel wire braid: ≥ 100,000 times  
layers of steel wire braid: ≥ 200,000 times  
layers of steel wire spiral: ≥ 400/500,000 times



### Resistant to Ozone

500 hours of testing time ≥ the 72-hour resistance to aging and ozone testing standards required by ISO7326.



### Super Abrasion Resistance

Abrasion loss of only 0.1g ≤ 0.5g as required by ISO6054;



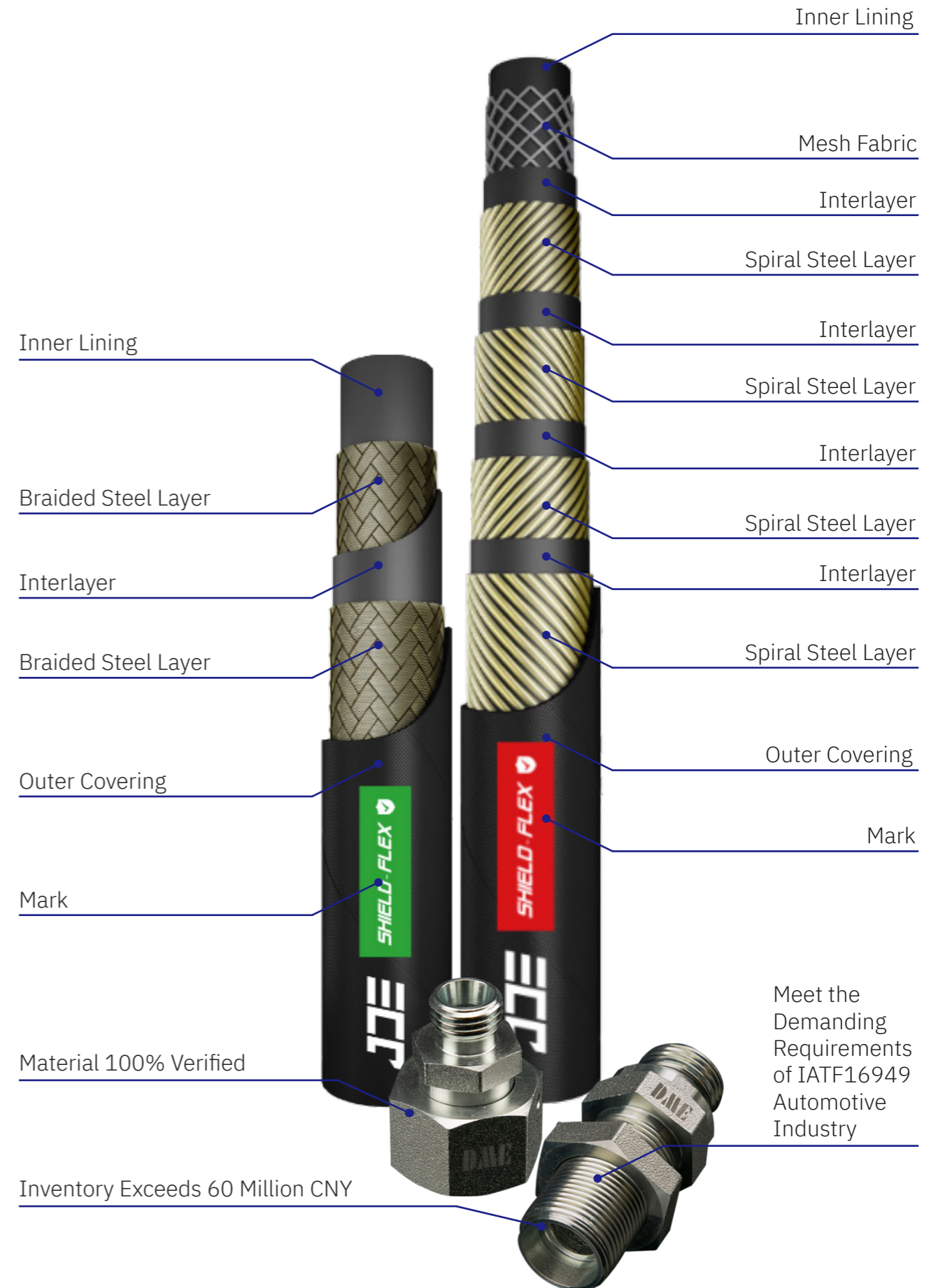
### High Burst Pressure

10%-30% higher than the hydraulic hose burst pressure test ISO1402 standard.



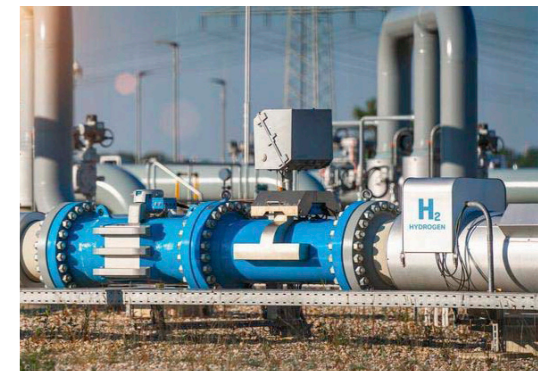
### Environmentally Friendly

The hose has passed BV certification in France, promoting sustainable development of the ecological environment.



# DME & JDE Prospects

----- Where is the future of hydraulic fluids?



## Application

**W**idely used in engineering equipment, highway construction equipment, mining equipment, marine equipment, agricultural equipment, coal mining equipment, automation equipment, building equipment, port handling equipment, cleaning equipment, petroleum equipment, etc.



# Development Trends

The hydraulic industry is experiencing increased application in different fields such as industrial, machinery, construction, and aviation due to the continuous advancement of technology.

The development trends include the implementation of advanced technologies like AI and data analytics for intelligent and automated hydraulic systems, energy-saving and eco-friendly solutions in response to environmental protection concerns, and the use of 3D printing for cost-effective and efficient production of hydraulic components and systems. Hydraulic technology will continue to play an essential role in the future of industrial and mechanical fields.



## Data Report

### —The Great Future of Hydraulic Fluids

**By** 2025, the global hydraulic fluid market is expected to grow to a size of over \$100 billion. Factors that are affecting the growth of this market include increasing industrialization, growth in the energy and mining industries, technological advancements, and future market potential.

**H**ydraulic systems are extensively used in all types of engineering machinery, including applications ranging from excavators, bulldozers to heavy-duty trailers. The aviation industry heavily depends on hydraulic systems as they are a critical factor in ensuring safety. The hydraulic system is widely used in aircraft and spacecraft components, such as pipelines, shock absorbers, etc.

**I**nnovation in technology: In recent years, hydraulic technology has made further innovations in areas such as hydraulic cylinders and hydraulic seal technology, the development of more intelligent hydraulic control systems, and advancements in various technologies, as well as the design of lightweight solutions, all of which have made significant progress.





**Brand  
Advantages**

# Three bases



# Headquarters, Production Base and Supply Chain Operation Center



# Six Series of Products



New-Standard



High Impulse & Pressure



Ultra Soft & Flexible



Constant Working Pressure



-50 °C / +155 °C



For Mining Drilling



No-Skiving





✓ HYDRAULIC FLEXIBLE HOSE

✓ HYDRAULIC CONNECTORS

✓ HYDRAULIC SYSTEM SOLUTION

## YOUR CONNECTORS & HOSES OEM SOLUTIONS

The use of hoses and fittings are inseparable in hydraulic systems, and the proper crimping of hoses and fittings is a process that needs to be verified and strictly controlled. To ensure the performance and safety of hydraulic systems, we recommend using JDE hoses and DME fittings for assembly. In addition, we also provide customers with professional crimping data and technical services to help customers achieve the correct crimping and provide useful advice.

The DME&JDE Group technology team has over 33 years of experience. We have developed and customized over 120 products for our customers. We will continue to maintain an active research and development attitude, introduce the latest technology and innovative methods, and continuously provide our partners with a complete "one-stop hydraulic solution."



## Fluid Hoses and Fittings

### “One-Stop Worry-Free purchasing”

#### Longer Warranty Period:

sufficient inventory of stock

#### Worry-Free Selection:

Fluid Hoses and Fittings

#### High Compatibility:

Between Fluid Hoses and Fittings

#### Providing Worry-Free:

Crimping Dimensions and  
Technical Guidance

#### Providing Worry-Free:

Shipping Services “One-Stop” Logistics

#### Providing Worry-Free:

Customization and Special  
Packaging Services

## Certification



# DME&JDE PRODUCT IS SOLD IN OVER 30 COUNTRIES WORLDWIDE

## DME&JDE Worldwide (Ranked by A-Z)

Bolivia | Brazil | Canada | Chile | China | Costa Rica | Dubai | Ecuador | France | Ghana | Hungary | Indonesia | Ireland | Israel | Italy | Japan | Mongolia | Myanmar | Peru | Poland | Romania | Russia | Serbia | Seychelles | South Africa | South Korea | Spain | Turkey | United Kingdom | United States | Vietnam





**Sincere  
Invitation**



# Brand Support

## 1 Training Support

We regularly provide free product, sales, and management training to help you quickly become an expert in hydraulic hoses and fittings, and master the features and selling points of our products in the shortest possible time.



## 2 Technical Support

We continuously research and develop new products based on market demand, and constantly iterate and upgrade existing products to ensure that our distributors have a product lineup that meets the needs of their customers in the actual market sales process.

## 3 Material Support

We provide our distributors with regular free promotional materials such as brochures, leaflets, manuals, promotional items, clothing, and other professional advertising materials. These materials not only showcase the strength of our company but also help our distributors to easily expand their market.



#### ④ Unified VI

Our principle: professionals do professional things. We provide distributors complete corporate design solutions, including ads, new product posters, and promotions, to enhance brand image and professionalism.

#### ⑤ Regional Support

We protect our distributors' interests by using a regional exclusive agency model. This includes strict control over products and prices, and a comprehensive regional protection system.

#### ⑥ Customer Support

We obtain customer resources from various channels such as website promotion, social media platforms, and exhibitions. We distribute them to our distributors based on the customers' location for accurate localized services.

#### ⑦ Brand Support

To improve our brand image, we often join professional exhibitions and do self-media advertising. We also allow our distributors to use the DME&JDE brand freely in their regions to enhance brand awareness and reputation.

#### ⑧ Exhibition Support

We attend exhibitions like Hannover Messe and Shanghai BMW Exhibition, and provide our distributors with booth and meeting spaces for business exchanges. We also financially support some distributors' exhibition expenses in regional exhibitions to help enhance their brand awareness and business development.

#### ⑨ Price Support

To further strengthen our cooperation with distributors, we use a distributor pricing system and a distributor rebate system.

#### ⑩ Inventory Support

To better meet the needs of the market and ensure a balanced and stable supply chain, we provide flexible and win-win inventory support solutions.



# Distributor Material Support

We provide comprehensive services and offer customers full and high-quality material support in product promotion, daily life, and other areas, in order to achieve mutual benefits and win-win results for both parties.



▲ Polo Shirts  
\$ 23.58



▲ Backpack  
\$ 29.55



▲ Eco-Friendly Handbag  
\$ 0.45



▲ Breastpin  
\$ 4.18



▲ Football  
\$ 25.07

▲ Football Backpack  
\$ 4.33



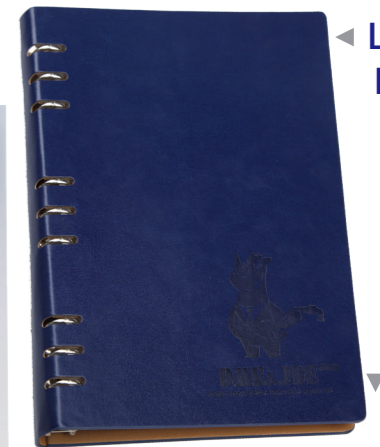
▲ Baseball Cap  
\$ 10.15



▲ Memory Foam Pillow  
\$ 29.55



▲ Coffee Cup  
\$ 5.67



▲ Loose-leaf Notebook  
\$ 5.67



▲ Mascot Niuniu  
\$ 16.12



▲ Plastic Cover  
\$ 0.45



▲ Sample Book  
\$ 8.66



▲ Premium White Leather Book  
\$ 2.69



▲ Plastic Sealed Notebook  
\$ 1.49



▲ Mascot pendant  
\$ 4.18



▲ Deks Calendar  
\$ 2.39



# Joining Requirements

No.	Invitation to Business Requirements
1	Must be an independent company that assumes civil liability (for individuals, company registration must be completed within one month of signing the contract).
2	Love the hydraulic hose and fitting industry and agree with the values of DME&JDE Group.
3	Have a good reputation in the agency area and have good social relationships and relevant product sales channels.
4	Have the ability to specifically develop marketing strategies and carry out market promotion independently in the agency area.
5	Possess a service-oriented mindset and promise to maintain the brand value of DME&JDE Group.
6	Absolutely comply with service quality requirements and promise to implement unified service standards of DME&JDE Group.
7	Have at least one salesperson or team that possesses product knowledge.
8	In equal conditions, practitioners in the related industries of this product, engineering machinery, hydraulic pipeline supporting services, and mining services are given priority.

Important Notes on Joining	
1. Bidirectional Trial Period	After the first order is placed, there is a six-month "bidirectional trial period" for mutual communication and understanding.
2. Authorization of Agency Rights	When the purchase amount of the distributor reaches 500,000 CNY (excluding tax), the company grants exclusive agency rights to the distributor in the region. Both parties sign an exclusive agency agreement (sign electronically) and the manufacturer issues an authorization certificate.
3. Authorization Period	The first agency authorization period is one year, the second is three years, and the third is six years.

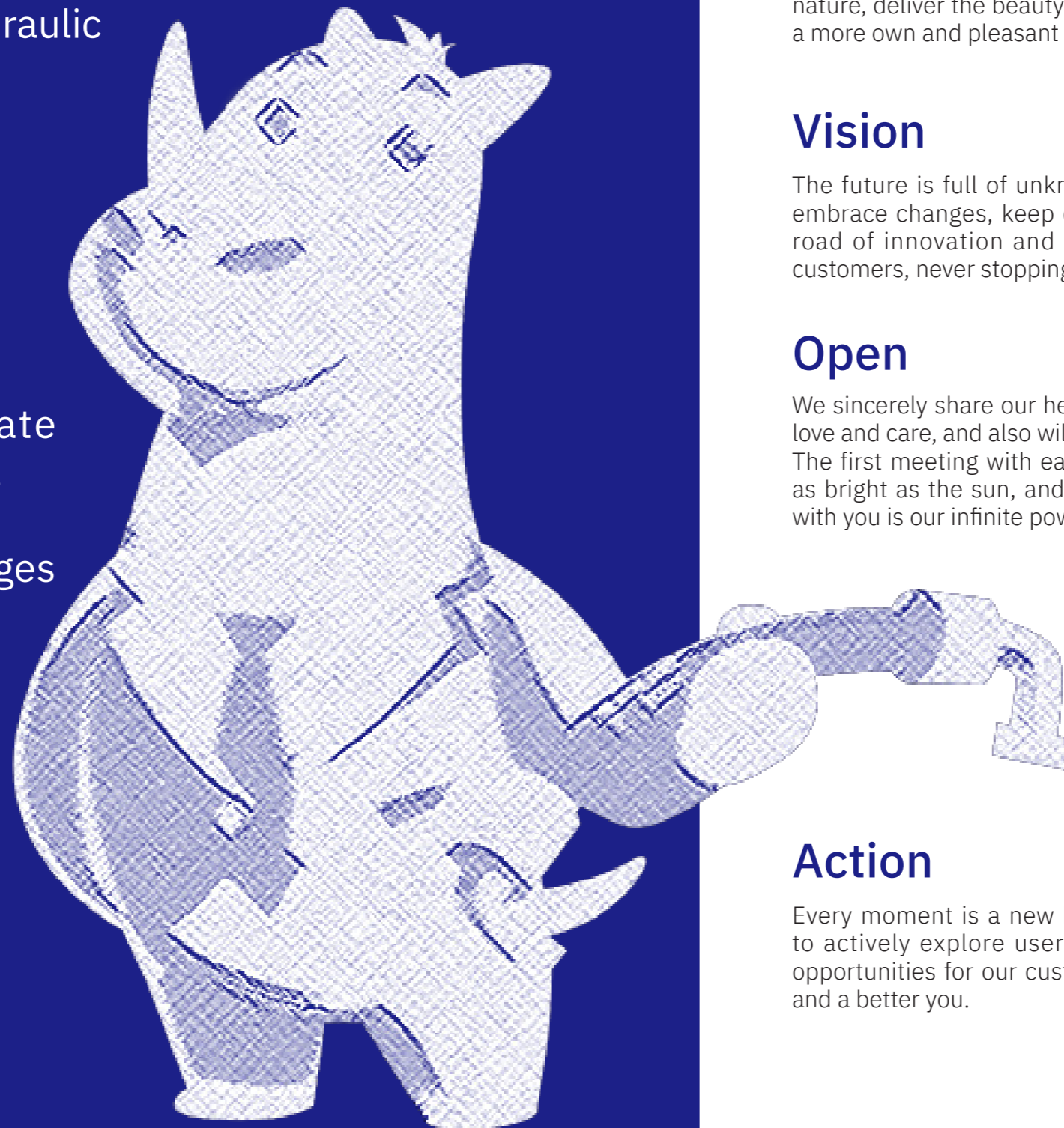


**We** are currently seeking exclusive distributors worldwide for our DME&JDE hydraulic hoses and fittings!

Welcome to join our team.

Let's work together to create more business opportunities.

Join us and take on challenges together to create success!



## Respect

We respect every customer's business interests and personal experience, uphold the fear of nature, inherit the beauty of nature, deliver the beauty of business, and give our customers a more own and pleasant experience space.

## Vision

The future is full of unknowns, but we face the challenges, embrace changes, keep exploring, and keep running on the road of innovation and creating continuous value for our customers, never stopping and fearless.

## Open

We sincerely share our heartfelt journey with you, full of deep love and care, and also willing to listen to your innermost voice. The first meeting with each user makes our heart thumping, as bright as the sun, and every collision and communication with you is our infinite power.

## Action

Every moment is a new beginning, we will act immediately to actively explore user needs and create more business opportunities for our customers, just to meet a better future and a better you.